

Crafton Hills College - Outcomes Assessment Report

Course: CIS-111

Term: Fall 2012

Date: 20121217

1. Learning Outcomes Statement

Students can create a storyboard (site map) and design sketches as well as present them to the user for approval or modification.

2. Means of Assessment (Measurement Method)

As a part of their final web design group projects, students worked in teams to design web sites for their intended users. In the project proposal, students created storyboards and design sketches of their web sites and presented them to users for feedback.

3. Criteria for Success (Benchmark)

80% of students were able to create satisfactory storyboards and design sketches of the web sites they were designing and obtained feedback from the users.

4. Summary of Evidence

20 out of 24 students (83%) successfully completed the activities of creating storyboards and design sketches and obtaining feedback from their users.

5. Use of Results (Implications for Program Improvement & Planning)

The results show that students understood the concepts of storyboards and design sketches in the web development process. Students also understood the importance of engaging users early on in the web development process. Lecture and class activities on these web design concepts were effective.